

## Child Care Resources \$100,000 in 2002



Between 1998 and 2002, over 250 women receiving welfare had enrolled in Child Care Resources' (CCR) *Child Care Careers* program to build a career in child care. The *Careers* program demonstrated great results: 40 graduates went on to own a family child care center and 175 were employed as full-time teachers in centers - **all of which helped to address King County's child care deficit and to provide culturally relevant child care in refugee and immigrant communities.** However, in 2002, CCR received notice that all state funding for the program would be eliminated, putting the program's survival at risk.

WWF's Pooled Fund Grant Award catalyzed the survival of the *Careers* program. "This large anchor investment provided the first evidence that private funders would be interested and willing to support it, so we created materials to effectively communicate impact and solicit private funding," says Deeann Burtch Puffert, CEO of CCR.

**Today, private contributions have kept the *Careers* program operating successfully for the past 14 years.** Deeann says, "Your investment has paid huge dividends in the lives of more than 700 women since 2002 and continues to grow in the lives of children that receive quality care."



### Amy Corey WWF member since 2008, CCR Board Member

Amy joined WWF in order to reconnect to her family roots in social activism. She says, "My parents were deeply committed to their ideals and helped to plant the seeds of the movement for national health insurance." Through WWF, Amy met Laura Midgley, who shared her passion for enhancing opportunities for Seattle's children and connected her with the chance to join the Board of Child Care Resources.

**Today, Amy feels that WWF helped her to find her platform and to elevate her voice in order to build a stronger community.** She says, "I am so proud to be part of this community of involved women."

### Janet Levinger WWF member since 2000, Former CCR Board Member

Janet calls herself a WWF "investor" member. Though she has not been active on committees, **Janet continues her membership to create greater impact by supporting and encouraging women** to give back to our community, engage with their philanthropy and grow as social sector leaders. She says, "WWF demonstrates that women understand that the privilege of having resources also means taking responsibility."



### Laura Midgley

WWF member since 2002, WWF Board Member, Former CCR Board Member

Laura's long-time involvement with CCR began the same year she joined WWF. Laura says, "As a part of the WWF Pooled Fund Grant Committee, I reviewed the proposal CCR had submitted for the Child Care Careers program. I was so impressed by the value of this efficient program that I joined CCR's Board, serving for 12 years, including as Chair."

Laura saw firsthand the impact WWF's grant made on hundreds of women, saying, "The *Careers* program provided training to launch women into a profession and enabled young children to become happy learners in a safe, nurturing environment. **WWF's grant produced a win, win, win.**"

Of her involvement with WWF, Laura says, "**This was the first of many WWF experiences that convinced me to dive deep**, as I did when I chaired the WWF Pooled Fund Grant Committee a few years later and when I joined the WWF Board. It has been tremendously rewarding to make a long-term commitment to these two highly effective organizations - CCR and WWF."