



2013 Annual Report & 2014 Community Impact Report

October 2014

Dear Members and Friends in the Community,

There is so much to be proud of as we complete the Washington Women's Foundation's nineteenth year of operations. The Foundation has given away more than \$14 million since it first began making grants in 1995. Along the way, 949 women have joined its ranks, advancing the vital role of women's philanthropy and leadership in our community. Happily, many of those women are still with us today, and membership continues to grow. In the short time since January 1, 2013, 89 women have signed on as new members. One powerful reason for our growth is the wonderfully informative and community-rich programming we offer. Last year, the Foundation hosted a record 62 events for more than 2,300 attendees, both members and guests.

This past year has been a time of transition. On September 5, 2014, Beth McCaw became our new President. A member of the Foundation for 5 years and an accomplished leader in Seattle, Beth served on the Washington Women's Foundation Board before stepping into her new role as President. If you haven't yet met her, you soon will! And you will find her vision and excitement about the Foundation infectious; she is the ideal choice to lead us forward! Of course, we also said "good bye" to retiring President, Carla Lewis, who, in August, stepped down. Carla - a model of intelligence, energy and professionalism - accomplished so much during her six years at the helm! Thank you, Carla, for all your contributions. It will be fun to see you at our events as a loyal member!

Finally and importantly, I want to assure each of you that Washington Women's Foundation remains a prudent steward of resources. We have invested in vital new activities to grow programs and membership, but throughout it all, our balance sheet remains strong. Today the Foundation is in its healthiest position ever. The Board and staff are keenly aware that it is you, our members, that make the Foundation a success. Thank you for your commitment to and confidence in our shared mission.

With much appreciation,

Carol Lewis
Board Chair



Carol Lewis
Board Chair



Carla Lewis
*Past President,
Retired August
2014*



Beth McCaw
President

Washington Women's Foundation educates, inspires and increases the number of women committed to philanthropy in order to strengthen community and demonstrate the impact that can result from informed, focused grant making.

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Our Collective Community Impact

In 2014, Washington Women's Foundation granted nearly \$1 million to the community. Since inception, the Foundation has made grants totaling more than \$14 million.

Pooled Fund Grants

Five nonprofit organizations received Pooled Fund Grants of \$100,000 each in June 2014. Thank you to the over 80 members who served on this year's Pooled Fund Grant Committee and Site Visit teams.

Shunpike was founded in 2001 to provide critical "back-office" and fiscal sponsorship services for hundreds of independent, grassroots arts organizations and thousands of artists. They currently support nearly 200 small- and medium-sized independent arts groups, allowing these organizations to benefit from the efficiency and expertise of a shared office system.

Our 2014 Arts & Culture grant will allow Shunpike to upgrade technology infrastructure, deliver programs more efficiently, and implement new methods of evaluation in order to provide more effective fiscal management services for artists and arts groups throughout Washington.



The Martinez Foundation aims to increase the number of exceptional teachers of color working in Washington's most culturally diverse and poverty-impacted school districts.

Our 2014 Education grant will be used to strengthen relationships with eight university partners and to grow the Foundation's presence in the Yakima Valley, Tri-Cities, and Spokane/Pullman regions of Washington. Over the next three years, The Martinez Foundation hopes to more than double the number of Martinez Fellows receiving professional development and mentoring support.



Conservation Northwest protects and connects forests and wild areas in the Pacific Northwest and Canada.

Our 2014 Environment grant specifically supports the *Working for Wildlife* project, which will conserve land, restore habitats, and construct wildlife underpasses for safer migrations across Central Washington's Highway 97. This grant provides critical funding to fuel the core work of the Working for Wildlife project. The grant was matched dollar for dollar by the National Fish and Wildlife Foundation.



Open Arms Perinatal Services

provides services that support, respect, and empower women and their families during pregnancy, through birth, and into early parenting.

Our 2014 Health grant will allow OAPS to hire more doulas for the *Birth Doula Services* and *Outreach Doula* programs, which help low-income new mothers and babies establish the best foundations for their futures. With our grant, OAPS can continue to respond to an increased need for services in spite of state funding cuts.



Community Youth Services has helped thousands of at-risk youth find safe, stable housing in Thurston County for over 40 years.

Our 2014 Human Services grant will allow CYS to continue to provide food, daytime and overnight refuge, clothing, and referrals at their two shelters serving homeless teens in the Olympia-Lacey-Tumwater area. The Young Adult Shelter provides over 3,600 bed-nights for youth annually, and Rosie's Place welcomes 45 homeless youth daily.

Our Collective Community Impact

Merit Awards

The other five finalist organizations that were not awarded grants from the Pooled Fund in 2014 received Merit Awards of \$2,000 each in recognition of their strong proposals and participation in our process. These grantees are: **Low Income Housing Institute, Northwest Natural Resource Group, The Seattle Globalist, Wellspring Family Services, and Yoga Behind Bars.**



Partner Grant

In 2014, the International Partner Grant Committee awarded a \$15,000 grant to Washington State-based **Etta Projects**, which works to alleviate poverty in Eastern Bolivia. This grant supported the project *Empowering Local Women as Community Health Leaders* in four rural villages.

Membership Engagement

Washington Women's Foundation members attended over 60 programs throughout our 2013-2014 program year. Learning about the philanthropic needs of our community, building leadership skills, and networking with fellow members were at the forefront of these programs.



Special Response Grant

WWF has the opportunity to make one-time grants in response to urgent community needs. In 2014 we awarded two \$5,000 grants to organizations responding to natural disasters in our state: **United Way of Snohomish County** for the *Disaster Recovery Fund for Mudslide Relief* and **Room One** for the Methow Valley wildfire recovery.

Strategic Plan "Refresh"

The Foundation's Board of Directors completed a "refresh" of the 2010-2013 Strategic Plan over the past year. The voices of members informed the Board's decision-making and the following areas were identified for development and growth over the next three years:

- **To further our educational mission:** introducing programs focused on advocacy as a strategic philanthropy skill and increasing the number of programs focused on themes of women's leadership and strategic governance.
- **To further our mission of inspiring and increasing the number of women committed to philanthropy:** incorporating into our programming more opportunities for members to get to know each other better, varying our programming timing to facilitate greater member participation, and continuing our focus on membership growth, with an added emphasis on attracting younger and more diverse members.

Impact Assessment Report

In 2014, six Pooled Fund grantees completed their funding cycles. The Impact Assessment Committee has been monitoring the progress of these organizations since they were awarded grants in 2011 and 2012. On yearly site visits we build a collaborative relationship with our grantees. We are pleased to present the following report from the WWF Impact Assessment Committee:

American Farmland Trust

Environment Grantee 2012

\$90,000 over 2 years

AFT's grant funds enabled the organization to launch its six-year *Farmland Forever* campaign to protect 100,000 additional acres of farmland in the 12-county Puget Sound region. WWF's funding came at the beginning of this campaign, and it otherwise would not have launched so successfully. AFT is now viewed as the "go-to" organization in our region for technical information regarding



agricultural land use and zoning. They are respected for their advocacy work and continue to bring together

diverse interests with the goal of developing food security systems while preserving land for environmental purposes.

Advocacy work is never-ending, but AFT has made incredible inroads in twelve Washington counties and the state legislature. They are well underway in achieving their 100,000 acreage preservation goal and continue to make a tremendous positive impact on the whole Puget Sound region.

Cocoon House

Human Services Grantee 2012

\$100,000 over 2 years

Cocoon House operates their U-Turn Center serving homeless youth in Snohomish County. WWF's grant helped to fund this center's move to a larger, renovated space that includes shower, laundry and kitchen facilities and consolidates all Outreach and Advocacy services in the same location so that vulnerable teens can easily find resources to escape life on the streets.

Our grant was awarded just as Cocoon House was finishing its capital campaign to renovate and open this

center. Since 2012, the U-Turn Center has opened and serves homeless teens seven days a week. Additionally, the U-Turn Center provides office space for Cocoon House's Safe Place Navigators and Street Outreach team. This has allowed Cocoon House to become a licensed National Safe Place agency that responds to homeless or in-need youth 24 hours a day, 7 days a week. This is crucial to fulfilling Cocoon House's mission of truly assisting youth in need in Snohomish County.



Cocoon House's U-Turn Center located in Everett

Seattle Education Access

Education Grantee 2011

\$100,000 over 3 years

SEA provides higher education advocacy and opportunity to people struggling to overcome poverty and adversity. Most students who leave college do so because they do not have the resources to support themselves while in school. WWF's 2011 grant funded Gap Scholarships in the form of bus passes, textbooks, computers, testing fees, and child care so that motivated, low-income young adults can afford to stay in school and attain two-year or four-year college degrees.

From 2011 to 2013 SEA experienced a period of unprecedented growth; they went from serving under 450 students in the Seattle area annually to serving over 750 students throughout King County each year.

Washington Women's Foundation made that



Impact Assessment Report

growth possible by supplying essential Gap Scholarship funds to low income youth and young adults pursuing their dreams of graduating from college.

Words from a SEA Gap Scholarship Recipient:

"I am the first person in my family to graduate from college, and although I now have my AAS I will not stop until I reach my goal of a BSN. To other young people I want to say: Follow your dreams and your heart. Stay encouraged no matter what obstacles you may face in life. If you have a goal, go for it. Whatever your dreams are, you can be anything you want to be. You have to have faith that no matter what, I'm going to be successful. You have to work hard and do things whole-heartedly." – Victoria

Seattle Shakespeare Company

Arts & Culture Grantee 2011

\$85,000 over 3 years

WWF's 2011 grant to SSC helped fund a new program model that created regional alliances to support affordable Shakespeare education for students across Washington State. This partnership has transformed the way SSC organizes and delivers touring outreach and in-school education programs, profoundly increasing SSC's capacity to deliver professional, high-caliber Shakespeare programming to Orcas Island, Chelan/Wenatchee, Spokane, Yakima, Methow, and Walla Walla/Tri-Cities.

This new model has allowed SSC to reach over 45,000 students since the grant was awarded. Additionally, SSC has leveraged our grant to partner with local and national

fundors to continue this program and model for years to come. As one teacher noted, "Many of our students don't have the means or access to the arts. This is the first play they've seen performed."



Washington Sustainable Food & Farming Network

Environment Grantee 2011

\$90,000 over 3 years

WWF's grant enabled WSFFN to not only successfully implement their *Fresh Food in Schools* project, but also and perhaps more significantly, to advance farm-to-school across the state. As the state continues to lose farmland and farmers struggle, developing local and viable markets

for our family farms is vital. WWF's investment allowed WSFFN to "test" the school market and determine that schools can be a very beneficial market for small and mid-size family farms. In addition, the project brought cohesion to Washington's farm-to-school movement through two annual summits that were organized to gather farm-to-school enthusiasts from across the state for networking and collaboration. These summits launched new purchasing relationships, new farm-to-school programs in schools, and sharing of educational materials. WWF's investment spawned farm-to-school legislative support as well as broader discussions around a local food legislative agenda.



WWF enabled WSFFN to plant that first seed.

Wenatchee HS student shares carrots grown by Cloudview Ecofarm of Royal City, WA

YouthCare

Education Grantee 2012

\$100,000 over 2 years

WWF's grant supported YouthCare's GED program for homeless young people, with support services and a tailored curriculum so that they can gain the skills and education credentials to secure employment or to pursue post-secondary education. 135 students enrolled in the GED program between July 2012 and May 2014; 80% of these students completed their GED in less than one year. This grant came at a time of transition and change for the national GED program. YouthCare was able to adapt, using a portion of the funds to adjust curriculum to prepare students for higher standards on the new GED test.



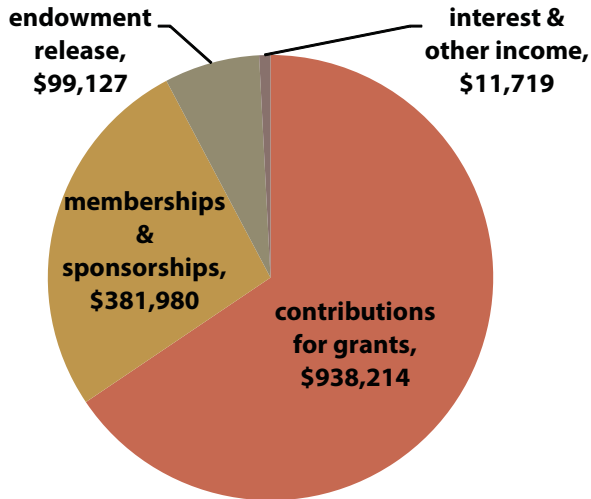
Additionally, this grant has been instrumental in changing public perception of GED programs and has helped in securing sustainable funding for YouthCare's programming. Their model has been hailed nationally as a model for successful collaboration to help transform the lives of homeless young people.

Financial Summary

Washington Women's Foundation
Fiscal Year 2013

Operating Revenues

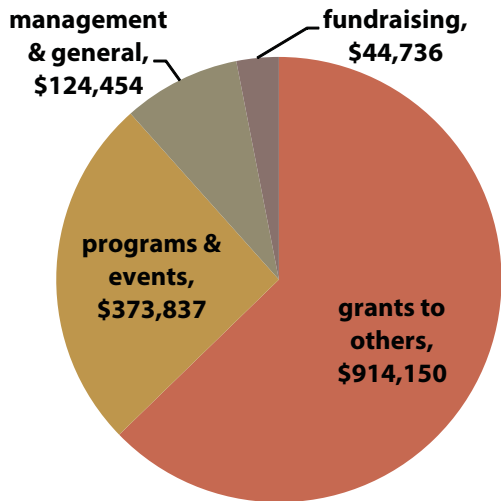
FY2013



Total Revenue: \$1,431,040

Operating Expenses

FY2013



Total Expense: \$1,457,177

Net Operating Income: \$(26,137)
Income from Non Operating Activities: \$442,769
Change in Net Assets: \$416,632

Statement of Financial Position

Assets

Cash & Equivalents	\$1,254,157
Other Assets	9,854
Endowment and Reserve Assets	<u>3,800,740</u>
Total Assets	<u>\$5,064,751</u>

Liabilities

Grants Payable to Others	\$336,666
Other Liabilities	<u>32,156</u>
Total Liabilities	\$368,822

Net Assets

Unrestricted	\$1,090,359
Temporarily Restricted	1,076,190
Permanently Restricted	<u>2,529,380</u>
Total Net Assets	\$4,695,929

Total Liabilities and Net Assets

\$5,064,751

Community Impact By the Numbers

\$14 million granted in the community since inception

\$6,676,000 in Individual Grants directed by members since 1995

\$914,150 granted to nonprofit organizations in 2013

\$148,000 in Partner Grants made to International, Diversity, and Innovation recipients since 2010

325 current members serve on 1 or more nonprofit Boards

Washington Women's Foundation By the Numbers

949 Total WWF members since inception

504 WWF members today

231 Members joined the Foundation in past 5 years

126 Members active for more than 15 years

80 members served on the Pooled Fund Grant Committee

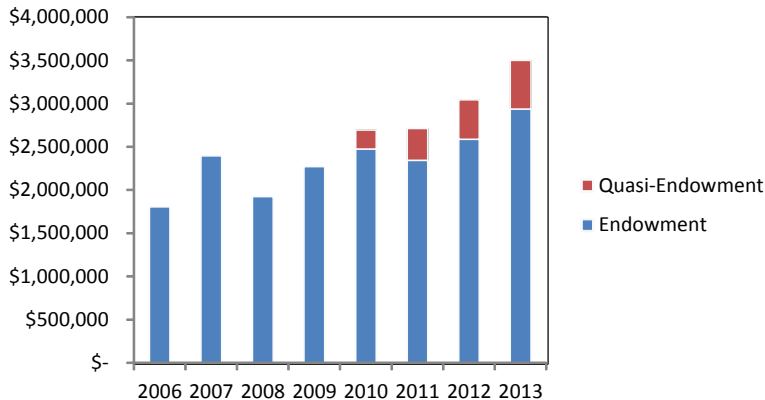
62 educational programs held in program year 2013-2014

Endowment Update

The Colleen S. Willoughby Endowment was established in 2005 to honor the inspiration and leadership of our founder. The Endowment provides for the long-term sustainability and vitality of Washington Women's Foundation. In 2013, the Endowment's funds surpassed \$3,000,000 for the first time and contributed nearly \$100,000 to our operating revenue.

Endowment Balance 2005-2013

(in millions)



Endowment Donors 1/1/2013-6/30/2014

Nancy Abramson
Susan Adkins
Denise Allan
Rhoda Altom
Electa Anderson
Anonymous
Christine Atkins
Cherry A. McGee Banks
Patty Barrier
Nannette Bassett
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Molly Nordstrom
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Mollie Pepper
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Dinny Polson
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Debbi Wilson
Sally Wright
Martha Wyckoff
Marcia Zech
Amy Zimmerman

Philanthropy Forward recognizes those members and friends who are helping to secure the future of WWF by including the Foundation in their estate plans.

Rhoda Altom	Phyllis Hatfield	Robertta Ann Kendall
Laurie Besteman	Martine Hebrant	Kathryn Pizzo
Sharlee Eising	Beverly Jefferson	Mary K. Stevens
Mary Ann Ekman	Arlene Kiesel Jermann	Colleen Willoughby
Kathryn Enlow	Pam Johnson	

If you would like to learn more about including WWF in your estate plans, please contact Beth McCaw at (206) 340-1710 or beth@wawomensfoundation.org.

Thank You!

Annual Fund Donors 1/1/2013-6/30/2014

Susan Adkins
Rhoda Altom
Nancy Alvord
Eve Alvord
Mary Jane Anderson
Anonymous
Edith Aspiri
Elizabeth Aylward
Pauline Bach
Connie Ballmer
Cherry A. McGee Banks
Anne Barker
Judi Beck
Laurie Besteman
Melissa Borders
Ann Bowden
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Anne Mulherkar
Dorothy Loucks Nelson
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Nancy S. Nordhoff
Molly Nordstrom
Marianne O'Donnell
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Michele Peltonen
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Judy Pigott
Dinny Polson
Julie Prentice
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Gail Ransom
Karen Rea
Kathryn Renner
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Paula Reynolds
Cynthia Roberts
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Shelley Rolfe
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Judith Runstad
Lynn Ryder
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Eulalie Scandiuizzi
Lynn B. Sealey
Jennifer Sik
Karen Smith
Gail Steinitz
Mary K. Stevens
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Jane Talbot
Lyn Tangen
Lynn Thomsen
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Lorraine Vagner
Margaret Walker
Kathleen Washienko
Linda Whatley
Jane Williams
Colleen Willoughby
Alison Wilson
Sally Wright

Susan Wyckoff
Sue Young
Marcia Zech

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1/1/2013 - 6/30/2014

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Clark Nuber
Cornerstone Advisors
Edward Jones
Foster Pepper
J.P.Morgan Chase
Jacobson Jarvis, PLLC
Laird Norton Wealth Mgmt
Morgan Stanley
Seattle Art Museum
The Hall Wealth Management
Group of Wells Fargo Advisors
The Seattle Foundation

New Members

1/1/2013-6/30/2014

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Jan Anderson
Katharine Asgari
Joyce Bamberger
Susan Barley
Julie Bouscaren
Renee Brisbois
Linda Brown
Therese Caouette
Daria Cardin
Elizabeth Choy
Mardi Clements
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Frances Costigan
Carol Ann Criner
Kathleen Deakins
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Sharon Hammel
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Emily Kelly
Jean Kelly
Polly Kenefick
Sally Ketcham
Franny Ketcham-Mead
Carolyn Kitchell
Christina Koons
Kerry Kozlowski
Cynthia Krueger
Kelly Larkin
Joyce LaValle
Cheryl Lawrence
Virginia Leibold
Christine Lewis
Sara Moore Litt
Bryn Martin
Fidelma McGinn
Elizabeth Mead
Sheryl Medeiros
Victoria Millard
Anne Mize
Julie Newell
Linda Olson
Sally Onetto
Deanna Oppenheimer
Lynda O'Shaughnessy
Cheryl Ott
Karen Perry
Carolyn Peterson
Gale Picker
Grace Price
Karen Rea
Nancy Reid
Jane Repensek
Nicole Fiset Resch
Kimerly Rorschach
Robin Russell
Atousa Salehi
DeLee Shoemaker
Kira Sorensen
Hope Stroble
Helen Stusser
Sarah Temple
Virginia Trethewey
Kate Turpin
Moya Vazquez
Patricia Wangsness
Catherine Wilson
Marcy Woodruff
Angela Wu

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Grace Chien
Kathleen Edwards, *Treasurer*
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Anne V. Farrell
Barbara Fielden, *ex-officio*
Carrie George
Molly Hanlon
Kate Janeway
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Kaycee Krysty
Carol Lewis, *Chair*
Donna Lou

Beth McCaw, *ex-officio*
Laura Midgley
Mary K. Stevens
Susanna Tull
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Sue Lile Hunter
Dorothy Mann
Pamela McCabe
Dorothy Loucks Nelson
Jeannie Nordstrom
Gail I. Ransom
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Marion DeForest, *Vice President*
Emily Feicht, *Member Relations & Development Manager*
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Alanna Tuller, *Office Assistant*
Kathy Wehle, *CFO*